

James Finlayson

A senior front-end web developer with 15 years of experience, I develop advanced system architecture with a focus on high quality front end visual experiences. Clients include BP, Apple, Credit Suisse, BBC Worldwide, Sky, FT & Adidas.

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EXPERIENCE

NDA — Senior *UX/UI Developer*

SEP 2022 - PRESENT

- Designed Figma-based UIs
- Developed React components using Tailwind & Prime React.
- Filtered data from APIs for clients to view their site performance data.
- Testing: Jest, Cucumber, Zephyr Scale, Browserstack, Bitbucket Pipeline.

The Marketing Store, London/Remote — *UI Developer*

JUNE 2021 - AUGUST 2022

- Developed Vue templates from Figma
 - Vanilla JS user interfaces
 - 3D board game for the McDonald's Monopoly site.
- Technologies: Greensock, Lottie, Vue.js, Laravel integration, JS.
<https://www.mcdonalds.com/>

Eventbrite, London — *WordPress Developer*

FEB - JUN 2021

WordPress layout and plugin development.
<https://www.eventbrite.com/organizer/overview/>

Chain Enable, London — *Animator, Lead Developer*

AUG 2020 - JAN 2021

React JS website with animation incorporating Ethereum payments and staking using Material UI for layout.
<https://itrust.finance/>

Cognizant, London — *Animator, Lead Developer*

APR - JUN 2020

- AEM website using Greensock JS Animation
- HTML Foundation for a global corporate marketing website.
- Responsive animations with morphing effects triggered by ScrollMagic.

Konekt, London — *React Developer*

NOV 2019 - MAR 2020

Front end development for multiple clients including BA & Selfridges, querying APIs. Technologies used: React, Handlebars.
<https://www.thinmartian.com/>

SKILLS

React - Vue - JavaScript - JSON
Node.js - Webpack - Tailwind
HTML5 - CSS3 - SASS - Bootstrap
Foundation - Greensock
PostgreSQL - GraphQL - REST API
GIT - AGILE - Jira - WordPress
WooCommerce - Figma - Canva
Adobe Suite - Sketch - InVision
SVG - Analytics - SEO

LANGUAGES

English, French,
basic Portuguese

REFERENCES

"Jamie is conscientious with great skills. He is flexible, difficult to fluster and has real drive to deliver."

- **Paul Clark, ITV/HSBC**

"Jamie listens, is responsive to direction & committed to delivery. He is good at client liaison and I would particularly recommend him as a people-friendly developer."

- **Mark Harrison, Controller, BBC**

"It is always a pleasure to work with Jamie. His creative and thorough thinking brought great ideas to the table and saved time & money. He brings a positive attitude to work."

- **Gabriela Martinez-Cambell, Hogarth/Apple Today, Account Director**

Hogarth/Apple, San José, California — *Lead Developer*

OCTOBER 2016 - MAY 2019

- Perm team lead / senior web developer on several front end projects.
- Created Node.js based framework for the time-critical production of product launch microsites in 12 European languages.
- The framework enabled all European Apple partner/reseller websites (incl. O2, Three, John Lewis) to include the microsites without JS/CSS conflict.
- Implemented JIRA for Project Tracking, Test Management and Agile reporting.
- Made software for creation of modular HTML Emails in an environment where testing was not possible.

Technologies: Node.js, HTML5, Foundation, CSS, Flexbox, HTML5 Banners, MJML Emails, JS, Gulp.

Pegasus Medical, Brighton — *Web Developer*

JAN - DEC 2016

Drupal development for Collection Cosmetics and Rapid White.

www.collectioncosmetics.co.uk

www.rapidwhite.co.uk

- Lead developer, creating custom single page web apps and custom pages for iOS devices
- Headerless WordPress build for Merial
- iPad health app for Berinert featuring SVG animations & lazy loading.

Technologies: React, WordPress, SASS, Bitbucket, Bootstrap, Gulp, jQuery, AWS.

MISCELLANEOUS CONTRACTS

MAY 2013 - SEPTEMBER 2016

Clients: Mediacom (WPP), Pegasus Medical, Digital Production Partnership, Thomas Cook, Christian Aid, Bright Interactive. Please see more clients on [LinkedIn](#).

Development: WordPress member sites, vanilla JS, SEO A/B testing and lots of Animation on banner ads and front end using Greensock and Scroll Magic.

BBC, London — *Lead Developer*

SEPTEMBER 2012 - APRIL 2013

Web app development on the first fully responsive device-centric site/app for the BBC. Helped to develop tailored user journeys using wireframes.

<https://www.bbc.co.uk/programmes/formats/performancesandevents/all>

PREVIOUS CLIENTS

2008 - 2011

Thames Water, MSL Group, Saatchi & Saatchi, FT, Hitachi, South East England Development Agency, MOJ, Credit Suisse, FT, Disney, Adidas, Dentistry Magazine.

EDUCATION

University College London

UPPER SECOND DEGREE - FRENCH LITERATURE

INTERESTS

Music, travel, skiing, reading & creative writing.